

- Drive engaging digital content that keeps the community informed and increases participation in council programs and events.
- Be part of an exciting digital transformation that will improve customer satisfaction
- Be rewarded with employee benefits like flex time and access to Fitness Passport.

Be part of a passionate team of communications professionals, where you'll be central to improving digital engagement with our community.

- Deliver meaningful work that directly supports your community and loved ones.
- Experience a 'One Council' culture with a strong connection to our STRIVE values.
- Enjoy flexible work, wellbeing initiatives and great development opportunities.

Be part of our transformation! Help us achieve our community's vision in a role that offers real work-life balance and career growth opportunities.

## **Working at Clarence Valley Council**

**Our goal is simple. We want Clarence Valley to be a community full of opportunity. We know that starts with our people.**

Located in the heart of the Northern Rivers, the Clarence Valley is a special place to call home. With over 100km of stunning beaches, national parks and 60 unique towns and villages to enjoy, we've got a massive backyard to look after. As one of the region's largest employers, we provide the job security and career opportunities of a large organisation, with the warmth and connection of a local team.

We're currently working on some big plans to make the Valley even better by 2036, and we need people who are ready to roll up their sleeves and be a part of something truly important.

## **Your opportunity**

As the Digital Media Officer, you will drive engaging digital content that keeps the community informed and increases participation in council programs and events.

You will be passionate about data, insights and trends to continually improve and optimise digital engagement and experiences, increasing satisfaction and trust with our community.

To thrive in this role, you'll bring:

- Tertiary qualifications, or equivalent relevant experience in digital communications.
- Experience managing digital communications channels including websites and social media platforms.
- Experience in photography, videography, short-form video and multi-media content development.
- Experience interpreting digital analytics and using audience insights to improve digital communications.

**Don't tick all the boxes, but still think you'd be a great fit? We'd still love to talk, so don't let that hold you back!** What matters most to us is that you show up each day with a passion for making a meaningful difference to our community.

Apply now to join the team that's shaping the future of the Clarence Valley.

We care for people at Clarence Valley Council, which is why every applicant will receive a response from us, whatever the outcome.

Applications close 13 October 2026 at 11:30pm

To discuss this opportunity further, you can contact the hiring manager below for a confidential chat: Mark Blackadder, Coordinator Communications on 02 6643 0247