

Help shape vibrant town centres where people feel connected, proud and inspired to participate. As Place Activation Coordinator, you will rewrite the future of our local places by turning creative ideas into activations that deliver community and economic value.

- Lead vibrant town centre activations that deliver positive community and economic outcomes.
- Build strong partnerships and bring creative placemaking ideas to life.
- Enjoy work-life balance with a nine-day fortnight and hybrid working arrangements.

About the role

The Place Activation Coordinator facilitates the growth, development and activation of town centres across the Central Coast. You will design and deliver a program of activations aligned with placemaking and economic development objectives, while managing project timelines, budgets, safety and compliance. The role also identifies grant opportunities, evaluates outcomes and maintains strong relationships that support thriving local places.

This position provides valuable services that strengthen the community by creating a sense of vibrancy, pride and belonging, improving quality of life and supporting positive economic outcomes.

Applicant Profile

To be successful in this role, you will have:

- A degree in Business, Project Management, Tourism or Event Management, Community Development or a relevant field, and/or extensive contemporary experience in place activation supported by ongoing professional development.
- Demonstrated experience applying placemaking and place activation principles to achieve beneficial community outcomes.
- Experience designing, coordinating and delivering projects end to end, including managing project budgets, timelines, work health and safety requirements and compliance standards.

- A proven ability to build partnerships, lead, motivate, influence and communicate with a broad range of internal and external stakeholders.
- Strong strategic thinking and analytical skills, with the ability to develop creative solutions and achieve agreed outcomes.
- Excellent time management skills, with the ability to multitask, organise work and meet deadlines.
- A current Class C Driver Licence.

Offer Details

The commencing salary for this position is up to \$96K. Central Coast Council also provides progression opportunities for employees to progress up to the maximum salary of \$112K on completion of assessment of skills and/or performance plus 12% superannuation

- We have a permanent full-time role available
- This role will be able to access a 9 day fortnight
- We are able to offer hybrid and flexible working conditions for this role - 2 days from home and 3 days onsite
- This role is located at the Wyong Administration Building

Want to know more?

The contact person for this role is **Gregg Clark, Team Leader Placemaking**. You can contact **Gregg** on **0400 557 687**.

This position will close for applications at **midnight on Sunday, 25 October 2026**.

We will not accept unsolicited resumes or applications being presented by recruitment agencies.



Extra benefits

At Central Coast Council we provide team members with a range of extras that help them balance their life when they need it. Fitness Passports give access to a range of gyms. And an Employee Assistance Program that offers a range of wellbeing initiatives to help you and your immediate family.

Other extras include:

- Long service leave after 5 years of continuous service
- Free flu vaccination program
- Time provided for you to do annual skin cancer screening, Breast screen and blood donations
- Access to professional development with career development and learning programs through various platforms
- We reward and recognise our staff with our Cheers program
- Novated leasing partnerships.

Central Coast Council is ideally located on the northern fringe of Sydney and just an hour's drive from Newcastle, the Central Coast offers one of the best places in Australia to live and work. The

Central Coast is one of the fastest growing regions in NSW, the third largest Local Government Area (LGA) in NSW and the 6th Largest LGA in Australia.

Central Coast Council is committed to the goals of equal opportunity employment. We aim to provide a work environment for our employees that fosters equity, diversity and respect.

Council is committed to providing safe environments that protect the physical, emotional, cultural and social wellbeing of children on the Central Coast.

Council may create an eligibility list from this recruitment process and may utilise this eligibility list to fill other permanent or temporary vacancies.

How to apply

We have put together some additional resources to help you [apply for a role](#) at Central Coast Council.

By completing and submitting this online application you confirm that any information that you provide in this application is true and correct and acknowledge that any offer of employment may be withdrawn should the information that you have provided in support of your application be shown to be false.

You also consent to employment screening checks being conducted where appropriate. This may include associated checks including reference checks, Working with Children Check, Entitlement to Work in Australia, employment history and an Australian Federal Police Check, as well as substantiation of educational qualifications, industry memberships, previous Central Coast Council employment history and association with professional bodies.

You also acknowledge that you will be required to provide proof of eligibility (including photo identification) to work in Australia if selected for an interview.

To lodge your application, please follow these steps:

1. Click to apply
2. Answer the online questions
3. Attach your resume
4. Attach your qualifications and licences.

Once your application is successfully lodged you will receive an automated response sent to your e-mail address. If a response is not received this means that your application has not been successfully submitted and you will need to lodge another application.

If you require assistance to lodge your application please contact our Talent Acquisition team by emailing recruit@centralcoast.nsw.gov.au to discuss what reasonable adjustments you may need. If you are deaf, hearing or speech impaired, you can contact us through the National Relay Service TTY call 133 677 or Speak & Listen 1300 555 727.

Applicants who are selected for interview will be contacted by phone or e-mail.

You will have the ability to save your application as you go using the 'Save Application' button. You can start an application and return to it later via the automatic follow-up email once you have the time and required information at hand to finalise your application.

If you don't have access to a computer or electronic device, you can lodge your application at any of Council's Library locations. Pre-book a free 1-hour computer timeslot by contacting your nearest

library <https://www.centralcoast.nsw.gov.au/libraries/our-branches> or ask at the enquiry counter.

