

Ready to make your mark on a thriving region? We're looking for a Business and Economic Development Lead to drive investment, innovation and business growth across the Central Coast, in this role you will build strong partnerships, unlock new opportunities and deliver with real community impact. If this sounds like you, now is your chance to Rewrite the Future with us!

- Lead the implementation of economic development strategies to foster growth across the Central Coast
- Provide expert economic analysis and insights to inform Council strategies
- Oversee the delivery of initiatives and projects that benefit the local community and economy

About the role

The role of Business and Economic Development Lead is responsible for overseeing the daily operations of a team of professionals, responsible for executing programs that support the Economic Development Strategy and Regional Development Strategies. This position is key in driving economic growth, attracting business investment, working with our partners and establishing the Central Coast as a prime location for business operations.

Reporting to the Section Manager Placemaking and Economy, you will provide technical leadership across economic issues, stakeholder engagement, economic development advice, and project implementation, enabling Council to respond to evolving economic conditions and community needs.

This role is required to provide quality customer service and create value for the community.

Applicant Profile

To be successful in this role, you will have:

- a degree qualification in Economics, Commerce, Business or Urban Planning, or related qualification OR demonstrated solid contemporary experience in a similar role, combined with ongoing professional development
- a current Class C Driver Licence

- significant experience in the planning, delivery, and evaluation of economic development projects/ programs, or strategies, with the ability to focus on achieving agreed outcomes within budget
- the ability to conduct high-level economic analysis, market and land use studies, data analysis, and strategic planning to inform Council policy and project decisions
- experience in designing and delivering programs that attract external investment and deliver effective collaboration, including the development, management and oversight of grants programs
- the ability to initiate and coordinate strategic partnerships and programs across multiple industry, government, business and community sectors to develop and implement economic development projects.

Offer Details

The commencing salary for this position is up to \$115.3k per year. Central Coast Council also provides progression opportunities for employees to progress up to the maximum salary of \$133.6k on completion of assessment of skills and performance plus 12% superannuation

- We have a permanent full-time role available
- This role will be able to access a 9 day fortnight
- We are able to offer hybrid and flexible working conditions for this role - 2 days from home and 3 days onsite
- This role is located at the Wyong Administration Building

Want to know more?

The contact person for this role is **Sue Ledingham, Unit Manager Economy, Marketing and Customer**. You can contact **Sue** on **0408 409 810**.

This position will close for applications at **midnight on Sunday, 23 August 2026**.

We will not accept unsolicited resumes or applications being presented by recruitment agencies.



Extra benefits

At Central Coast Council we provide team members with a range of extras that help them balance their life when they need it. Fitness Passports give access to a range of gyms. And an Employee Assistance Program that offers a range of wellbeing initiatives to help you and your immediate family.

Other extras include:

- Long service leave after 5 years of continuous service
- Free flu vaccination program
- Time provided for you to do annual skin cancer screening, Breast screen and blood donations
- Access to professional development with career development and learning programs through various platforms
- We reward and recognise our staff with our Cheers program
- Novated leasing partnerships.

Central Coast Council is ideally located on the northern fringe of Sydney and just an hour's drive from Newcastle, the Central Coast offers one of the best places in Australia to live and work. The

Central Coast is one of the fastest growing regions in NSW, the third largest Local Government Area (LGA) in NSW and the 6th Largest LGA in Australia.

Central Coast Council is committed to the goals of equal opportunity employment. We aim to provide a work environment for our employees that fosters equity, diversity and respect.

Council is committed to providing safe environments that protect the physical, emotional, cultural and social wellbeing of children on the Central Coast.

Council may create an eligibility list from this recruitment process and may utilise this eligibility list to fill other permanent or temporary vacancies.

How to apply

We have put together some additional resources to help you [apply for a role](#) at Central Coast Council.

By completing and submitting this online application you confirm that any information that you provide in this application is true and correct and acknowledge that any offer of employment may be withdrawn should the information that you have provided in support of your application be shown to be false.

You also consent to employment screening checks being conducted where appropriate. This may include associated checks including reference checks, Working with Children Check, Entitlement to Work in Australia, employment history and an Australian Federal Police Check, as well as substantiation of educational qualifications, industry memberships, previous Central Coast Council employment history and association with professional bodies.

You also acknowledge that you will be required to provide proof of eligibility (including photo identification) to work in Australia if selected for an interview.

To lodge your application, please follow these steps:

1. Click to apply
2. Answer the online questions
3. Attach your resume
4. Attach your qualifications and licences.

Once your application is successfully lodged you will receive an automated response sent to your e-mail address. If a response is not received this means that your application has not been successfully submitted and you will need to lodge another application.

If you require assistance to lodge your application please contact our Talent Acquisition team by emailing recruit@centralcoast.nsw.gov.au to discuss what reasonable adjustments you may need. If you are deaf, hearing or speech impaired, you can contact us through the National Relay Service TTY call 133 677 or Speak & Listen 1300 555 727.

Applicants who are selected for interview will be contacted by phone or e-mail.

You will have the ability to save your application as you go using the 'Save Application' button. You can start an application and return to it later via the automatic follow-up email once you have the time and required information at hand to finalise your application.

If you don't have access to a computer or electronic device, you can lodge your application at any of Council's Library locations. Pre-book a free 1-hour computer timeslot by contacting your nearest

library <https://www.centralcoast.nsw.gov.au/libraries/our-branches> or ask at the enquiry counter.

